

## FOR IMMEDIATE RELEASE

Contact: Gary Whitfield  
Director of Enterprise Marketing  
ICW Group Insurance Companies  
858.350.2963  
[gwhitfield@icwgroup.com](mailto:gwhitfield@icwgroup.com)

### **ICW Group Employees Team Up With Promises2Kids to Help Create a Brighter Future for Foster Children**

*Leading Insurance Company Kicks Off New Partnership as Presenting Sponsor of “Dream On”  
Summer Concert Gala - One of San Diego’s Top Philanthropic Events*

**SAN DIEGO, CA - April 24, 2013** - The employees of [ICW Group Insurance Companies](#), a leading property & casualty insurer, have teamed up with [Promises2Kids](#), a nonprofit organization that has led the fight against child abuse and neglect in San Diego County for over 30 years. To kick off the partnership the Promises2Kids [“Dream On” Summer Concert Gala](#) is being presented by Kevin Prior, President and CEO of ICW Group and its employees on June 10, 2013 in La Jolla, Ca.

“It’s an honor to partner with Promises2Kids,” said Kevin Prior, President and CEO of San Diego based ICW Group. “I am extremely fortunate to be surrounded by people whose philanthropic focus is the support of organizations dedicated to helping children. Here in San Diego, Promises2Kids is a wonderful organization that assists foster children work through the impact of abuse while providing them opportunities for a brighter future. The employees of ICW Group and I are very excited to sponsor their annual summer event, 'Dream On', which each year raises critical funds for San Diego’s foster youth.”

In addition to personal financial support, many employees of ICW Group have plans to dedicate their time to assist Promises2Kids in a variety of other ways including employee engagement, fund raising, and marketing counsel.

“We’re so pleased to have Kevin and the employees of ICW Group join the Promises2Kids family,” stated Tonya Torosian, CEO of Promises2Kids. “In addition to being a leader in their industry, it’s clear ICW Group is a very vibrant organization filled with caring and energetic people. We look forward to the valuable contributions they’ll make on behalf of foster children throughout the San Diego community.”

To learn more about Promises2Kids, the “Dream On” Summer Concert Gala, or other donation opportunities, inquiries should be directed to Diane Sutherland, Promises2Kids Director of Development - 858.427.1103, [Diane@promises2kids.org](mailto:Diane@promises2kids.org) .

## About ICW Group

Based in San Diego, ICW Group Insurance Companies is the largest privately held insurance company domiciled in California. Quoting over \$3 Billion annually, ICW Group represents a group of Property, Auto and Workers' Compensation insurance carriers, including Insurance Company of the West and Explorer Insurance Company. **ICW Group is recognized nationally as an industry leader in helping policyholders achieve fewer and less costly claims.** ICW Group continues to be committed to meeting the needs of its policyholders and elevating the trusted agents and brokers who advise them. More information is available at [www.icwgroup.com](http://www.icwgroup.com).

## About Promises2Kids

Promises2Kids, founded as the Child Abuse Prevention Foundation in 1981, is a leading advocate in addressing the issue of child abuse and neglect in San Diego County. Promises2Kids is best known for raising \$12 million and building the Polinsky Children's Center, San Diego's emergency shelter for abused and neglected children. Since its inception, Promises2Kids has provided services to more than 175,000 children and distributed nearly \$25 million for the care and protection of abused and neglected children. Promises2Kids annually provides over 3,500 current and former foster youth in San Diego County with the tools, opportunities, and guidance they need to address the circumstances that brought them into foster care, overcome the difficulties of their past, and grow into healthy and successful adults. To accomplish its mission to *create a brighter future for foster children*<sup>™</sup>, Promises2Kids concentrates on its core programs: Guardian Scholars, Camp Connect, the Polinsky Children's Center, and Foster Funds. More information is available at <http://www.promises2kids.org>.