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ICW Group Launches SIMNSA for Work Comp Treatment

SIMNSA's Quality and Affordability Welcomed by Companies with Cross-Border Employees, Seeking to Save on Work Comp Claim Costs

SAN DIEGO, CA - April 18, 2013 - [ICW Group Insurance Companies](#) has entered into an exclusive partnership with Sistemas Medicos Nacionales, S.A. de C.V. (SIMNSA), to offer work comp medical treatment to Southern California employees. SIMNSA enjoys an excellent reputation among the Hispanic community, appealing to those who work in the U.S. and prefer to receive their healthcare across the border in Mexico.

“Many companies in the region offer SIMNSA HMO to their cross-border employees as an affordable healthcare option,” stated Paul Zamora, Senior Vice President, Workers’ Compensation for ICW Group. “With work comp claim costs on the rise in California, we’re confident these same employers will welcome SIMNSA as a way to save on the cost of their work comp treatment, while offering their employees the opportunity to receive care from doctors who speak their language and understand their culture.”

ICW Group’s new [SIMNSA Work Comp program](#) offers several benefits, including reduction on fee schedules, dividend eligibility, and scheduled rating opportunity. The program is being brokered by [Larry Osborne](#), Senior Vice President, Alliant Insurance Services in San Diego, CA.

“ICW Group has a reputation for helping our agents and brokers bring new and innovative programs to their clients,” Zamora explained. “We’re confident agents will welcome SIMNSA as a cost-saving opportunity for those clients with a cross-border workforce.”

About ICW Group

Based in San Diego, ICW Group Insurance Companies is the largest privately held insurance company domiciled in California. Quoting over \$3 Billion annually, ICW Group represents a group of Property, Auto and Workers’ Compensation insurance carriers, including Insurance Company of the West and Explorer Insurance Company. ICW Group is recognized nationally as an industry leader in helping policyholders achieve fewer and less costly claims. ICW Group continues to be committed to meeting the needs of its policyholders and elevating the trusted agents and brokers who advise them. More information is available at www.icwgroup.com.

About SIMNSA

Sistemas Medicos Nacionales, S.A. de C.V. (SIMNSA) is a comprehensive health care company that was designed to provide quality healthcare for the growing U.S. workforce whose preference is to receive their healthcare coverage in Mexico. SIMNSA has one of the leading Health Maintenance Organization (HMO) programs in Northern Mexico, and was the first Mexican Company to be licensed as a health care service plan by the State of California. SIMNSA's network extends through the border cities of Tijuana, Tecate and Mexicali, offering quality, accessibility, affordability and cultural sensitivity.